Beat: Business

FREDERIC ARNAULT, CEO of TAG HEUER GUEST OF CHINESE BUSINESS CLUB

HOTEL DU COLLECTIONNEUR - PARIS

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USPA NEWS - Chinese Business Club, created in Paris by Harold PARISOT, aims to develop and strengthen economics and friendly link between China and France andot increase Bilateral Investments. Most Chinese Companies and French Personalities are present during the Official Lunches organized by the Chinese Business Club.... On April 21, 2022 @ The Hotel Collectionneur in Paris, was organized a Business Lunch with French CEO of TAG Heuer Frédéric ARNAULT as Guest.

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The Ultimate Reference in Luxury Chronograph Watches, TAG Heuer's High-Precision Timing Innovations have kept pace with the Evolution of Sports since 1860. Their Timepieces make it possible to capture every fraction of a second of a performance. From the Wrists of the Drivers who have marked the History of Motor Racing to your wrist, TAG Heuer Watches have a Lasting Impact on their Time and their Era. Shortly after its Inception, TAG Heuer introduced the Mikrograph - a Mechanical Chronograph five times more accurate than any other - and became the Official Timekeeper for the most famous Sports Competitions. With the Arrival of Motorsports, TAG Heuer became the first Watchmaking bBand to Sponsor the Formula 1 World Championship since its Creation.

Innovation as a Profession of Faith since 1860: from the first Luxury Connected Watch in 2015 through improving the Oscillating Pinion in 1887. From inventing the first Self-Winding Crown Mechanism to the first-ever Double Magnetic Tourbillon. Four Production Sites, and Own Manufacture: TAG Heuer has continued pushing the limits of Watchmaking Technology with Innovations and Savoir-Faire. TAG Heuer has spearheaded Innovations that have left their Mark on History and still define the Foundations of the Watchmaking Industry today. Each of their Swiss-Made Watches exudes their Know-How and their High Precision Standards.

Frederic Arnault is, since 2020, Chief Executive Officer at Tag Heuer. Frederic was Summer Business Analyst for McKinsey & Company. He joined LVMH in 2017. He also served as Head of Connected Technologies at LVMH. Studied Mathematics Physics and Computer Science at CPGE Louis-Le-Grand prior to moving on from Ecole Polytechnique in 2018 with a Degree in Computational and Applied Mathematics.

Frederic Arnault is the Son of Bernard Arnault, CEO of LVMH.
In the 1980s, French Investor Bernard Arnault had the idea to create a Group of Luxury Brands. He worked with Alain Chevalier, CEO of Moët Hennessy, and Henry Racamier, President of Louis Vuitton, to form LVMH. Their successful integration of Various Famous Aspirational Brands into a Single Group inspired other Luxury Companies to do the same. Thus, the French Conglomerate Kering and the Swiss-Based Richemont have also created extended Portfolios of Luxury Brands.

Source: The Hôtel du Collectionneur in Paris, on April 21, 2022.
Guest of Honor of Chinese Business Club, Frédéric Arnault, CEO of TAG Heuer (Luxury Brand part of LVMH Portfolio)

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